

## Celebration Show Sponsorship Opportunities



This year's American Shetland Pony Celebration will take place at the National Equestrian Center in Lake St. Louis, MO from July 30-August 2<sup>nd</sup>, 2020. The four-day event will set the stage for showcasing the quality and versatility of the American Shetland Pony. Multiple classes will be offered for youth, amateurs and open in halter and performance divisions. A top-notch professional show staff, judges along with unprecedented awards, will make this one of the highlights of the year. With this venue, we have added many new awards and participant extras and we need sponsorships to help make this event happen! We hope you will consider helping us in this new approach to promoting the enjoyment of the American Shetland Pony.

### \_\_\_\_\_ \$1,000+ Millennium Sponsors

(full page show program ad plus high point award recognition)

### \_\_\_\_\_ \$500 Diamond Arena Sponsors

(1/2-page show program ad)

Millennium & Diamond sponsors will receive advertising in our official show program distributed to all our exhibitors. Recognition will also be made through regular announcements during the show, your business information will be provided in exhibitor welcome packets and name will be showcased on an arena banner. Additionally, links will be provided on our website and social media pages.

### \_\_\_\_\_ \$250 Ringside Table Sponsors (12 available)

Sponsors will receive a 1/4-page ad in our show program alongside a name-tag banner with sponsor name & reserved ringside table & chairs.

### \_\_\_\_\_ \$100 Grand Champion & Reserve Class Sponsor (includes driving stakes classes)

### \_\_\_\_\_ \$75 Champion & Reserve Class Sponsor

### \_\_\_\_\_ \$50 Class Sponsor

Sponsor the Celebration Championship class of your choice. Name and brief description of sponsor will be announced at the beginning of the class as well as during the awards presentation. Sponsors will receive additional recognition in our show program plus regular announcements will be made all throughout the event, contact information will be posted on our sponsorship banners and across the facility, show office, website and social media pages.

1<sup>st</sup> Choice Class # & Name: \_\_\_\_\_

2<sup>nd</sup> Choice Class # & Name: \_\_\_\_\_

[Sponsor Information must be received by July 13th to guarantee publishing in show program]

A link to submit payment via PayPal can be completed via our website at

[www.buckeyequestrianevents.com/aspc](http://www.buckeyequestrianevents.com/aspc)

or mailed to:

Buckeye Equestrian Events  
27611 TR 242 Fresno, OH 43824

If you have questions, please contact us at [horsejudge125@gmail.com](mailto:horsejudge125@gmail.com)